

# Tips and Tools for Group Growth and Consistency

As you lead your group, two common challenges often come up: **helping people attend consistently** and **finding ways to welcome new members**. Both are important for building strong, thriving communities where people feel known, valued, and spiritually encouraged. Below are some practical tips to help foster consistency and connection in your current group—along with ideas for inviting others in.

## Tips for Gaining New Group Members

### Invite Personally

- A personal invitation is always more effective than a general announcement. Think about coworkers, neighbors, or church acquaintances who might be looking for connection—then **ask them directly**.
- Encourage current group members to do the same.

### Be Visible

- Attend church events or serve on Sundays as a group—this creates natural opportunities to connect with others.
- Mention your group in conversation when relevant (e.g., “Our group was just talking about that!”).

### Keep an Open Chair

- Always have the mindset that there’s room for one more. Let the group know you’re open to new people joining—and why that matters.
- Celebrate new faces when they show up, and make them feel instantly welcomed (without pressure).

### Use Social and Digital Tools

- Share an invite on social media or a group message board.

### Leverage Transitions

- Keep an eye out for people who are new to the church, going through life transitions (like moving, starting college, or becoming empty nesters), or who recently finished something like an Alpha course. These seasons often lead people to seek connection.

### Keep It Simple at First

- Invite someone to “just come once and check it out.” That one time might be all they need to feel like they belong.

## Tips for Fostering Consistent Attendance:

### Build Real Relationships

- **Check in personally** during the week—texts, calls, or a quick coffee go a long way.
- Learn and use people’s names, pray for them by name, and follow up on life events they’ve shared.
- Make sure new or inconsistent attendees feel noticed but not singled out.

### Clarify the Value

- Regularly remind the group (gently) what they *gain* from consistent participation: deeper relationships, spiritual growth, and mutual encouragement.

- Share short testimonies of how group life has impacted others.

**Set a Rhythm**

- Meet consistently at the same time and place if possible.
- Text reminders the day before or day-of are helpful (especially with busy schedules).

**Share Ownership**

- Ask members to help with snacks or lead prayer—people show up more when they feel needed.

**Keep It Focused and Respectful of Time**

- Start and end on time.
- Stay focused on the Bible and meaningful conversation—people are more likely to return when the time feels valuable.

**Celebrate the Group**

- Acknowledge milestones (birthdays, answered prayers, new jobs).
- Occasionally plan a social night or meal—fun builds connection.

Whether you're working to strengthen commitment among existing members or looking to grow your group, small intentional steps can make a big difference. As always, we're here to support you in any way we can—feel free to reach out if you'd like help brainstorming ideas specific to your group. Thank you for the faithful, thoughtful way you lead and care for the people God brings your way!