

Video Director

Job Description

The Crossing, A Christian Church exists for people to discover Jesus and the Journey. That journey often begins with a visit to our website or our Weekend Experience. As Jesus used parables to tell an earthly story with a heavenly meaning, our Video Director will use creative, thought-provoking videos to illustrate God's Word in ways that are very relatable, easily remembered and enthusiastically shared with others.

Our Video Director will work alongside our Creative Arts Pastor to deliver compelling stories, videos, short features, interviews and promos to be aired in our worship services, our website and through social media. This position is perfect for an individual whom God has gifted with exemplary video skills and who has a passion for helping people grow closer to Jesus through the arts.

PURPOSE

The Video Director's purpose in this role is to:

- Assist in the creation of exciting video projects that will bring our Weekend Experience to life and allow space for God to move in those who are in attendance
- Seek out, develop and inspire a team of volunteers that will assist with video production and emulate Jesus' character, while advancing The Crossing's mission, vision and values
- Direct and produce inspirational baptism videos that will encourage others to take that public step to announce that "Jesus is Lord of their life" and get baptized by immersion

RESPONSIBILITIES

- Assist the Creative Arts Pastor in creating video projects for Sunday with shooting, lighting, audio, and editing if required
- Recruit, train and regularly coach a team of video production volunteers
- Direct, light, shoot, and edit monthly baptism videos
- Work with other departments to develop videos for their particular ministries
- Communicate status of projects with Creative Arts Pastor
- Perform other post-production duties as requested
- Work with our Production Director in creating motion graphics, message openers/ bumpers for use during services as well as video media for special events

REQUIREMENTS

- A creative mind-set and the heart of a servant
- Strong communicator and collaborator
- Pursues Christ-likeness daily
- Demonstrates strong technical abilities, particularly video production and editing
- Flexible and willing to execute untimely or unexpected changes
- Preferred Education: Bachelor's Degree
- Minimum Education: Associates of Arts or HS Diploma and equivalent experience
- Preferred Experience: Five years in an equivalent church setting
- Minimum Experience: Two years in a Creative Arts position

STAFF COMMITMENTS

- Attend weekly department meetings and monthly All-Staff meetings
- Participate in quarterly staff Prayer Days
- Attend occasional "All Hands on Deck" staff events
- Attend any required conferences or seminars
- Typical work week: Sunday-Wednesday with occasional evening responsibilities
- Full Time (40 hours)

STAFF VALUES

- Doing Ministry Together
 - Respect and respond to each other's thinking wavelengths
 - Invest in Relational skills
 - Begin with grace
 - Pursue cross departmental conversations and collaborations
 - Seek the greater win (The Crossing) over the personal win (my ministry)
- Live in the Tension
 - Between the need for change and the desire for consistency
 - Between being engaging in the present and planning for the future
 - Between creativity and structure
 - Own myself and my responsibilities
- Be Self Aware
 - Set healthy boundaries
 - Be hungry to heal, learn and grow
 - Be solution focused
 - Passionately pursue my relationship with God