

HOPE

A Good Place To Find Life.

Position: Videographer + Content Creator

Hours: Full-time (40/week)

Department: Communications

FLSA Status: Non-exempt

Reports To: Communications Senior Manager

SUMMARY

The Videographer + Content Creator is an experienced visual storyteller who captures and communicates the heart of what God is doing at Hope Church through high-quality video content designed for use across multiple platforms, including social media and digital channels. This role plays a key part in stewarding the HOPE brand and advancing our mission by translating ministry moments into compelling stories that inspire, inform, and invite people into deeper connection with Jesus.

The ideal candidate brings strong video production expertise, along with the versatility to contribute to photography, light graphic design, and social media content preparation. This individual combines technical excellence with pastoral sensitivity, thrives in a collaborative and fast-paced environment, and is motivated by the opportunity to tell meaningful stories within a local church context.

RESPONSIBILITIES

- Content Production + Storytelling**

- Plan, produce, and deliver long- and short-form storytelling videos that highlight transformation, faith, and community life at HOPE
- Produce video content with intentional versatility, ensuring assets can be adapted for multiple platforms and uses, including social media, services, and digital communications
- Create high-quality, music-driven worship videos tied to specific themes, seasons, or testimonies
- Develop seasonal and campaign-based video content (e.g., Christmas services, sermon series, capital campaigns)
- Produce bumper videos that support sermon series branding and message setup
- Ensure all visual content aligns with HOPE's mission, vision, and brand standards

- Photography + Visual Capture**

- Serve as a secondary event photographer as needed, capturing high-quality photos during services, events, and special moments to support communications needs and provide coverage when the primary photographer is unavailable
- Organize and archive media assets, including photos, videos, and design files, for future communications use
- Retrieve and edit sermon footage for content creation and distribution

- **Workflow + Project Management**

- Own and maintain a documented, repeatable video production workflow that includes project intake, pre-production, editing, review, and final delivery
- Use team systems (such as Asana) to track projects, manage timelines, and meet established deadlines
- Communicate proactively with teammates and ministry partners to ensure clarity, alignment, and follow-through throughout the production process
- Maintain high quality standards while navigating quick-turnaround requests when needed

- **Technical Proficiency + Equipment Use**

- Operate cameras, audio equipment, lighting, and related production gear with confidence and care
- Demonstrate proficiency across Adobe Creative Cloud, including Premiere Pro, After Effects, Photoshop, Illustrator, and Lightroom
- Create and edit animated content using After Effects
- Apply professional color grading techniques to video projects
- Use Canva or Adobe design tools for basic graphic design needs

EXPECTATIONS + QUALIFICATIONS

- An active, growing faith in Jesus Christ with a heart for the local church, a commitment to HOPE's mission, vision, and values, and alignment with the EPC's Essentials of Faith
- Exceptional interpersonal and interviewing skills, with a high level of comfort approaching people to request photo or video participation; able to build quick rapport, ask thoughtful follow-up questions, and guide conversations in a way that helps people feel at ease and share their stories fully and authentically
- Strong visual storytelling skills with a creative eye and pastoral awareness
- Demonstrated ability to work independently and efficiently within professional video and design software, managing projects from raw footage through final delivery with minimal oversight
- Proven experience creating short-form video content (e.g., Reels, YouTube Shorts)
- Proven experience producing long-form video content (e.g., testimonies, ministry stories)
- Comfort with both creative ideation and technical execution
- Strong project management skills and self-starting initiative
- Excellent understanding of social media culture
- Ability to respond well to changing priorities and occasional quick-turnaround requests while maintaining quality and professionalism
- Prior experience in ministry or church communications is beneficial

PHYSICAL DEMANDS

This position includes physical requirements such as:

- Ability to lift and carry up to 50 lbs of equipment
- Comfort standing, walking, and moving around for extended periods
- Ability to climb ladders and operate equipment at height
- Manual dexterity for operating cameras and media equipment
- Willingness to work in a variety of environments, including outdoor settings

SCHEDULE EXPECTATIONS

- 40 hours total per week, including the following core times:
 - Sunday – 7:30 am - 12:30 pm
 - Monday-Thursday – 9 am - 5 pm
 - Evenings as needed for events
- Saturdays are occasionally required based on the event schedule
- Christmas Eve and Easter Sunday are required “all-in” workdays for HOPE staff

Questions? [Contact HOPE Human Resources.](#)

Ready to apply? [Apply here.](#)