



## THE PURPOSE OF THE GO WEST CAMPAIGN

The ultimate goal of the Go West campaign is to reach more people with the Good News of Jesus Christ. The West Side of Bella Vista continues to expand. And now with the completion of the new highway bypass in sight, the opportunities to reach more people in West Bella Vista, North Bentonville, Centerton, Gravette, Hiwasse, southern MO. and more continue to climb rapidly. The secondary goal is to respond to the growing physical limitations of our current facility.

To realize this goal, we will raise funds to build a second New Life campus on our West side property.

## HOW MUCH MONEY WILL IT COST?

\$4.5M

The West campus will feature a spacious main lobby, modern auditorium, incredible multi-purpose spaces for Kids & Students, highly functional meeting rooms & offices that will meet the needs of a variety of ministries. All of this will provide our church family and community a tremendous resource that will grow with our ever-expanding community.

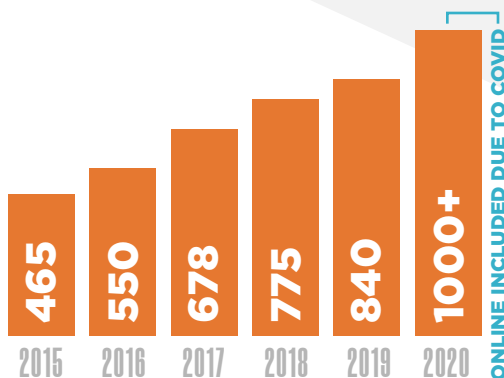


## WHERE WILL IT BE LOCATED?

God has blessed our church family with 15 acres right off the new highway bypass at the Rocky Dell Hollow Road exit.

## 6 YEAR SNAPSHOT

AVERAGE NEW LIFE ATTENDANCE BY YEAR



## WHAT CAN I DO?

GIVE

We will ask you to pray about making a financial commitment above your regular giving.

## CONSIDER GIVING

- ✓ **EXCELLENTLY**  
write the largest check you've ever written to the church on commitment weekend.
- ✓ **REGULARLY**  
weekly or monthly through the end of the campaign (36 months)
- ✓ **CREATIVELY**  
Think of non-cash gifts: real estate, boats, cars, stocks, bonds, etc.

## TIMELINE

**FEB. 13 & 14**  
Go West  
Campaign  
Begins



**APR. 14-25**  
Go West  
Q&A  
Meetings



**APR. 30**  
Go West  
Prayer  
Event



**MAY 1 & 2**  
Go West  
Commitment  
Weekend



**MAY 15 & 16**  
Go West  
Campaign Totals  
Announced



# Dear New Life,

They say that time speeds up the older you get. I don't know if that's true or not, but I will say that the last six years feel like the fastest of my life. I remember well the day, in 2014, when I was driving from Kansas City to Bella Vista to meet with the elders. I listened to them passionately express their strong desire for New Life (back then it was Bella Vista Christian Church) to reach our fast-growing community for Christ. They had a new sense of mission and a number of great ideas about the future. They believed God had put a fresh calling on our church family to have greater impact on the lost in NWA. Their desire about "what can be" in Bella Vista ignited a desire in me to join them in this incredible adventure.

We knew six years ago that God had something special in store, but little did any of us know back then that our church would grow from roughly 350 to a 1000 in worship on any given weekend. That we would grow from two worship services to four and add Saturday night service in the mix. We didn't know that we'd have to park cars off campus and shuttle people to the church, but we did it. Our building would go through two remodels during that time (Lower-level student center, and upper-level main auditorium). Beyond the remodels, the church would be renamed to reflect this new sense of mission. Through it all, many have come to faith in Jesus Christ, and are experiencing New Life in Him. Many more have renewed and restored their walk with the Lord, while others have found a church home in which to serve the Lord and others.

After exploring numerous options to meet our continued growth, the Lord made it clear that our future would be a multi-site adventure. One church meeting in two locations for maximum impact! In 2019, the Lord provided the opportunity for our church family to acquire 15 acres on the west side of Bella Vista, just off the new highway bypass. This wonderful piece of land was purchased and completely paid for in six months, and our multi-site vision was starting to become a reality!

Now it is time to turn our focus to raising the money that will get us across the finish line. In a few weeks, we will be officially launching our GO WEST campaign! We will be asking you to pray fervently and prepare to make a commitment above your normal giving toward seeing this vision fully realized. Yes, we are raising funds, but this is NOT a money campaign. This is a PEOPLE campaign. We are NOT about growing our numbers. We ARE about reaching the lost in our community with the truth that Jesus Christ died on the cross and rose to life. Because of what Christ has done for us, we can experience a New Life in Him which includes freedom, hope, and purpose.

I can envision a day, in the not-so-distant future when this new campus is built, when we will be anxiously awaiting the opening day. I imagine hundreds of people on that day. I imagine many getting baptized on that first day and many, many more in the coming years. I imagine relationships healed, addictions broken, pasts redeemed. We will all look back and say, "WOW, look what God did!"

Now to him who is able to do immeasurably more than all we ask or imagine, according to his power that is at work within us, to him be glory in the church and in Christ Jesus throughout all generations, for ever and ever! Amen. (Eph. 3:20-21)

Blessings,

*Pastor Joe Williams*