



Job Title: Digital Media Producer
Department: Communications
Employment Type: Full-Time
Start Date: Sept. 1, 2025
Location: Midtown Church, Sacramento, CA (hybrid)
Reports to: Executive Director
Salary: \$48,000-\$54,000 annually, depending on experience

How to apply: [Click here](#) to submit an online application

Purpose of Role:

The Digital Media Producer is a high-level content creator and storyteller who brings both creative vision and technical expertise to Midtown Church's digital platforms. This role goes beyond videography and social media: it's about producing compelling digital experiences that reflect the heart of Midtown and captivate both in-person and online audiences. The ideal candidate has a background in broadcast, podcasting, or television production and thrives at the intersection of creativity, strategy, and production.

I. Experience and Knowledge Required

- Proven experience in producing professional-level content (e.g. news, podcast, TV, or online broadcast).
- Strong creative vision with the ability to ideate, storyboard, and lead the development of innovative digital content.
- Proficiency in Adobe Creative Suite, Final Cut Pro, or similar audio/video editing tools.
- Technical fluency in live streaming (e.g. Resi or similar platforms), encoding, video switching, audio mixing, and lighting setups.
- Deep understanding of digital communication trends, storytelling formats, and audience engagement strategies across platforms.
- Strong project management skills; able to juggle multiple projects with excellence and attention to detail.
- Excellent communication and collaboration skills.
- High-energy leader who can inspire and equip creative volunteers with enthusiasm and vision.
- A Christ-centered lifestyle and alignment with Midtown Church's mission, culture, and values.

II. Essential Functions and Responsibilities

ONLINE CHURCH:

- Produce Midtown's weekly online church experience, including livestreams, classes, and special events.
- Direct live and recorded productions with excellence, including camera switching, audio mixing, and troubleshooting real-time technical issues.
- Evaluate and improve the online experience from a viewer's perspective, making strategic recommendations to increase reach and engagement.
- Serve as the technical liaison to vendors and support teams for broadcast tools (e.g. Resi).

DIGITAL STORYTELLING & CONTENT PRODUCTION

- Lead the creative direction and production of digital content (videos, podcasts, highlight reels, worship moments, teaching segments, etc.).
- Collaborate with pastors, worship leaders, and creatives to capture and produce stories that inspire and reflect the heart of the church.
- Develop short-form and long-form content for use on YouTube, podcasts, livestreams, and social media.
- Create sermon visuals and support elements (slides, bumpers, video intros) that enhance the weekly message.
- Ensure high-quality video/audio production and post-production editing, color grading, sound mixing, and media exporting.

CREATIVE STRATEGY & DIGITAL GROWTH

- Develop fresh content ideas that cut through the noise and position Midtown as an innovative, story-driven church.
- Stay up to date with trends in online video, social storytelling, and digital engagement.
- Optimize content for reach, discoverability (SEO), and platform relevance.
- Analyze performance metrics to inform future strategy and share wins with key stakeholders.

VOLUNTEER MANAGEMENT:

- Recruit, lead, and mentor a creative team of volunteers (editors, on-screen talent, etc.).
- Collaborate closely with the Communications Team to align messaging, branding, and content strategy.

OTHER DUTIES & TASKS AS ASSIGNED BY PASTOR OR SUPERVISOR.

• Mission Critical Qualities/Responsibilities

- Proactively communicate, support & fulfill the mission, vision, core values, purposes & goals of Midtown Church.
- Maintain open & frequent communication with supervisor, staff & team
- A faithful follower of the Lord & member of Midtown Church
- Lives into the Midtown Church Culture & Values (attached).
- Consistently attends Midtown worship services on the weekends
- Is a participating member of a small group study
- Expresses warmth, care, & respect towards others
- Works well on own, is self-motivated, responsible & takes the initiative
- Has the flexibility & grace to accept & adapt to sudden changes in the plan

• Time Commitment

- 40 hours week, mandatory Sundays. Occasional evenings and/or weekends and all-church events.
- Attend regular staff & department meetings (in-person).
- Hybrid: Must maintain consistent online presence during agreed-upon hours to effectively communicate and collaborate with the team and staff members.
- Supervisor should be informed in advance of adjustments to agreed schedule.
- Week of Christmas & Easter are blackout dates; all staff are expected to work at Christmas & Easter services. Exceptions only provided by direct supervisor in unique situations. *In return for this understanding, we provide a paid week off with all offices & operations closed for one week after Christmas services.*