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What no eye has seen, nor ear heard, nor the human heart conceived, what God has prepared for those who love him.

-1 Corinthians 2:9 NRSV
In 2021, we raised a record $1.6M in revenues, donated more than $140K to churches and nonprofits, and engaged our community in creative worship and small groups.

Thank you for your continued partnership. We could not have done any of this without your support!

As you read the 2021 Impact Report, I hope you’ll take the time to thank God for His favor on Dare to Imagine since our founding in December 2014. I also hope you’ll see why our church is a good investment for community impact.

For those looking through this report as an outside observer, I hope you’ll be encouraged to commit yourself to the work of God through the local church – here or elsewhere. I know that at Dare to Imagine, our work is changing lives and empowering communities locally, nationally, and globally.

Thank you again for your faithfulness. Our first seven years have been incredible, and I know the best is yet to come!

Kevin R. Johnson, Ed.D.
Founder & Lead Pastor
“I’ve never experienced a church that was so loving and had a heart for the community. I knew I had found my new church home—a place where I could serve and worship God freely.”
- Selah D. | July 2021 Baptism

1158 NEW MEMBERS SINCE THE CHURCH STARTED

2021 DECISIONS FOR CHRIST
173

2021 BAPTISMS
14

MEMBERS, BAPTISMS & SALVATIONS
TOTAL IN-PERSON WORSHIP ATTENDANCE (DURING GLOBAL PANDEMIC)
11,492 People

TOTAL PRAISE IN THE PARK WORSHIP ATTENDANCE (JUNE - OCTOBER 2021)
3,200+ People

TOTAL FIRST-TIME GUESTS IN 2021 (IN-PERSON)
884 People

AVERAGE WEEKLY ATTENDANCE
221 People
In these difficult times, it’s more important than ever to find ways to praise God. One creative way we have accomplished this goal is by going outside and worshipping God in nature.

Praise in the Park was not only innovative, but it helped to keep us safe and connected as we dared to worship God during a global pandemic.
2021 iGROUPS & COMMUNITY

640
PARTICIPATED IN iGROUPS

43
NUMBER OF iGROUPS

40
NUMBER OF iGROUP LEADERS

15
NUMBER OF LEADERSHIP ACADEMY GRADUATES
“My name is Jada Dixon and I am a member of Dare to Imagine Church. The issues with my roof started about 10 years ago. In 2020 it just really got bad. The roof kind of cracked and the rain started coming through.

I started praying, asking God to lead us in what to do. My sister then came up with the idea, ‘Why not call your pastor because he is a very giving person?’

So I went to Pastor KJ.”
$415,000 GIVEN TO OUTREACH SINCE THE CHURCH BEGAN

$140,000 TOTAL GIVEN TO OUTREACH IN 2021

A FEW OF OUR 40+ OUTREACH PARTNERS

- CHosen 300
  - Served 4500 meals annually

- Lutheran Settlement House

- Grocery Outlet/Thanksgiving Giveaway

- Salvation Army

- Harambee Institute

- 25,000 - Volunteer hours
- 2,500 - ShareFood program
- 1,500 - Vaccinated
- 1,500 - Fed for Thanksgiving
- 700 - Backpacks given away
Even amid a global pandemic, we dared to serve our community. Your giving provides much-needed hope and assistance to individuals, families, churches, entrepreneurs, and members of our beloved community in need of support. Thank you for your faithful giving that allows us to do this vital work!
1,500 BLESSED
AT THANKSGIVING GIVEAWAY
2021 LEVEL UP WOMEN CONFERENCE
(WATCH VIDEO)
Dare to Imagine Church has continued to grow in its reach beyond the walls of our weekend experiences in 2021.

Our church has utilized technology, media, and communication to creatively reach more people than ever with the Gospel of Jesus. The Dare to Imagine app, website, and social media platforms have given people around the world access to sermons and inspirational content.
2021 vs. 2020 | d2ic.org | TOTAL WEBSITE NEW VISITORS

- **2021**: 12,889 (184% INCREASE)
- **2020**: 4,530

2021 vs. 2020 | YOUTUBE | TOTAL VIEWS

**Mobile**: 2020 - 5,000, 2021 - 20,000
**TV**: 2020 - 5,000, 2021 - 15,000
**Computer**: 2020 - 2,000, 2021 - 10,000
**Tablet**: 2020 - 1,000, 2021 - 5,000
**Other**: 2020 - 0, 2021 - 2,000

**TOTAL VIEWS IN 2021**: 48,719
In 2021, our revenues exceeded $1.6M—a 49% increase from 2020. This was a monumental accomplishment given the challenges all churches and businesses encountered due to the COVID-19 pandemic.

Maintaining fiscal accountability is very important to our pastor and our board of directors. Every year, we voluntarily engage an outside certified public accounting firm (J. Miller & Associates LLC). From our 2021 Financial Review, which is also publicly available at d2ic.org/impact, J. Miller & Associates LLC stated:

"The Church [Dare to Imagine Church] manages its liquidity by operating within a prudent range of financial soundness and stability and maintaining adequate liquid assets to fund near-term operating needs."

In addition to engaging an outside accounting firm, in 2021 our pastor, Dr. Kevin R. Johnson, initiated the process for Dare to Imagine Church to become accredited by a national financial accountability organization, ECFA (Evangelical Council for Financial Accountability). To be certified, an organization must adhere to the ECFA Seven Standards of Responsible Stewardship, including financial accountability, transparency, sound board governance, and ethical fundraising.

In sum, we are very grateful for the increased support of our donor community. Without your support, we would be unable to change many lives and impact our local, national, and global community. We take the task of managing God’s money very seriously, and we work earnestly to steward your investments for the kingdom of God.

Maurice A. Tucker
Treasurer
CONSECUTIVE YEARS OF GIVING GROWTH

- From 2018 to 2021, our revenues increased from $663,933 in 2018 to $1,648,703 in 2021—a 148% increase in revenues.
2021 | FINANCIALS & GROWTH

933
DONORS IN 2021

332
NUMBER OF FIRST-TIME DONORS

98
NUMBER OF RECURRING GIVERS

$31,705
AVERAGE WEEKLY OFFERING

$246,725
NET CHANGE IN ASSETS

INCOME STATEMENT COMPARISON

<table>
<thead>
<tr>
<th>revenues</th>
<th>expenses</th>
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<tr>
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CLICK HERE FOR 2021 FINANCIAL REVIEW
2021 CHRISTMAS CONCERT
THE STORY OF JESUS
NEW LOGO, BRAND, IDENTITY & STRATEGY

DARE TO IMAGINE

(Launching July 2022)
Life is better when you dare to imagine.

-PASTOR KJ