



2023

**MINISTRY  
PLAN  
BUDGET**

CROSSPOINT CITY CHURCH

## OUR MISSION

We exist to relentlessly pursue those far from God to help them know and follow **JESUS.**



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## A NOTE

In His famous Sermon on the Mount, Jesus taught that our hearts are directly tied to our treasure, and how we invest our treasure ultimately determines our affections (Matt 6:21). Practically, this means that you will love what you spend your money on, not the other way around. Knowing this to be true, we take financial generosity very seriously at Crosspoint City. Our desire is to help you love God's church and mission in greater ways, but that can't happen until you surrender your wallet to him.

This is the heart behind our 2023 Ministry Plan. We want to make it easier for you to surrender to God in that way. So, in the following pages, you'll find some of the big ministry initiatives we're setting out to accomplish this year, along with our operations budget and financial safeguards. Our goal is to help you feel confident that when you give money to Crosspoint City it will be stewarded well and used to impact the lives of real people.

As you read through this plan, take some time to interact with the Giving Journey page. Do a self-assessment to figure out where you are currently on your journey, and then prayerfully consider how God might be asking you to take steps forward in generosity this year.

If we can answer any questions for you along the way, don't hesitate to reach out. You'll find contact info on the final page of this plan. We'll do our best to help you in any way we can. I can't wait to see what God has in store for 2023!

Giving Changes People,  
Pastor James

# MINISTRY HIGHLIGHTS

## 2023 MINISTRY PLAN



### GATHER

Our ministries that focus on the next generation, Kids, Students, and Young Adults are working to enhance the depth and quality of curriculum, encourage multi-ethnic focus and participation, and expand their reach into the community and schools.



### CONNECT

We know life is better in circles than rows and our Discipleship Ministry is launching new group options, new group leader resources, and more groups in general across all of our locations so everyone has a place to connect and become part of our church family.



### ENGAGE

We will launch the Compassion Center to provide counseling, a homeless day center, and a free shared space to the community along with the Mobile Medical Unit. We are also committed to supporting EFI and Pastor Matt Warren.



### MULTIPLY

We continue to invest generous amounts of time, energy, and money in church planting, as we partner with a local church planting network called Engage Churches and supporting our friends at Take Hold Church in Scotland.



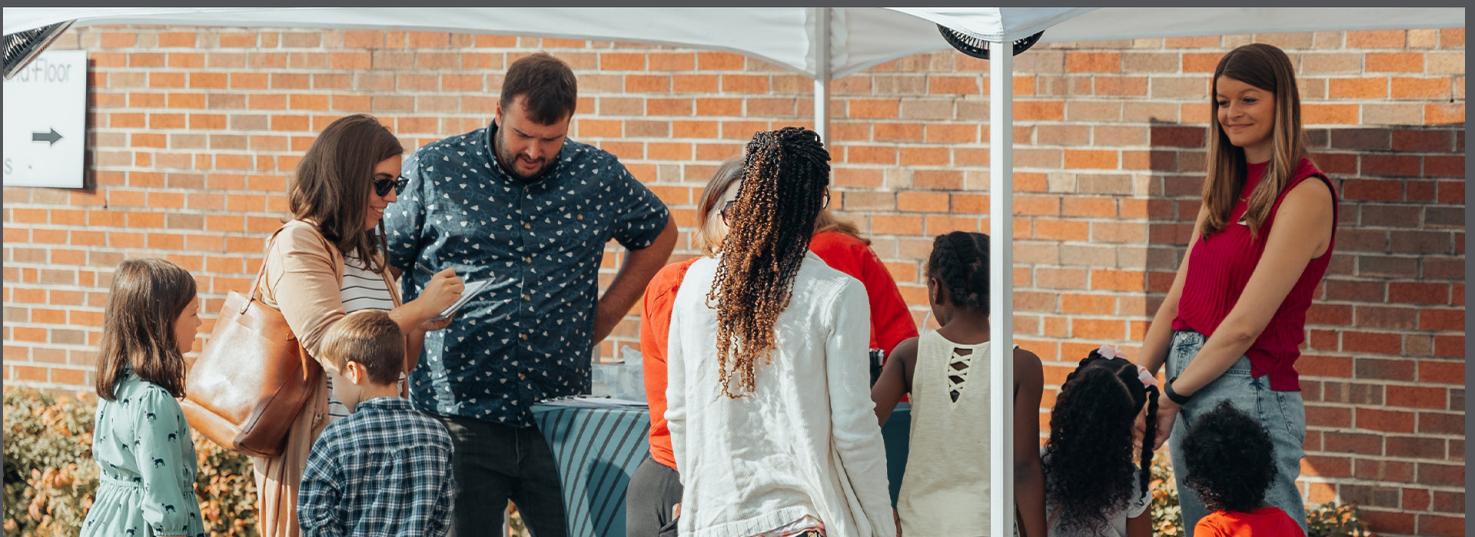
Last fall we announced the intention to purchase a new mobile medical clinic that will allow us to serve Bartow, Floyd, and the surrounding communities with medical services - free of charge.

To reach the many medical needs across Bartow, Floyd, and surrounding counties, we are going to them! Serving the underserved and uninsured families in our area helps us share the gospel with folks we have yet to meet and build connections that can change and save lives.

# 2023 MINISTRY BUDGET

When the Crosspoint City Staff crafted their Ministry Plans, they also submitted a dollar amount needed to accomplish various ministry objectives. Below, you will find the total dollar amount needed to accomplish our 2023 ministry plan. You will also find the total operating budget broken out into four separate categories, providing clarity on money allocation.

On the following page you will find a practical breakdown of how we can financially tackle ministry together. We trust that as we give generously together, God will do more than we could ask or imagine in this coming year.



# 2023 TOTAL MINISTRY BUDGET

**\$4,850,000**

## PERSONNEL TO LEAD MINISTRY

**\$2,513,013**

**52%**

\*NATIONAL AVERAGE OF PERSONNEL EXPENSES FOR CHURCHES IS 45-55% OF TOTAL BUDGET

## RESOURCES TO FACILITATE MINISTRY

**\$1,042,110**

**22%**

## OPERATIONS TO SUPPORT MINISTRY

**\$600,857 12%**

## DEBT RETIREMENT

**\$694,020 14%**

# GIVING BREAKDOWN

2023 MINISTRY PLAN BUDGET

**THE TOTAL DOLLAR  
AMOUNT NEEDED  
ON A WEEKLY BASIS  
TO ACCOMPLISH  
MINISTRY IN 2023.**

The breakdown on the next page provides insight into the total dollar amount needed on a weekly basis to accomplish ministry in 2023.

You'll also find the weekly amount broken down by our average adult attendance. Our goal is 100% participation. As you'll see, even giving a little makes a big difference. If you're not currently investing in the ministry and work of Crosspoint City, we hope that this breakdown encourages you to do so this year.



# 2023 TOTAL MINISTRY BUDGET

## \$4,850,000

### 2023 BUDGET

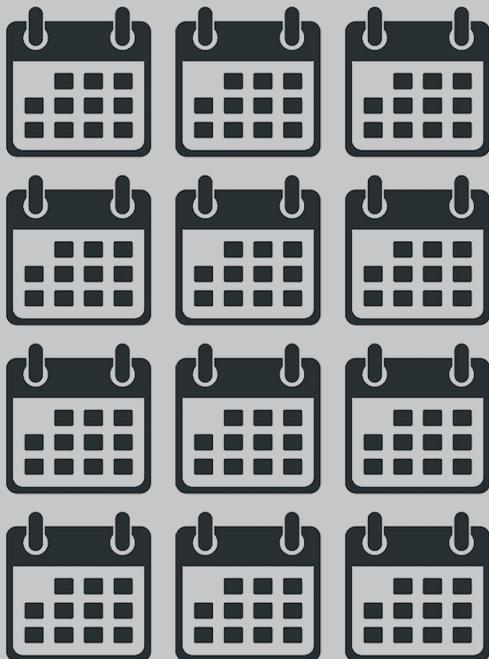
#### GENERAL GIVING WEEKLY NEED:

$\$4,850,000 / 52 \text{ WEEKS} = \$93,270/\text{WEEK}$

#### PER PERSON GIVING:

$\$93,270 / 1,504 = \$62/\text{WEEK OR } \$269/\text{MONTH}$

\* 1,504 is the average adult attendance each week at Crosspoint City



As you can see, this ministry budget is very attainable. If the average attendee at Crosspoint City gives just over \$62 each week in 2023, we can tackle every single objective our team has planned. I know that many of you give well beyond this amount every week, and for that, I'm grateful. If you're not currently investing in the ministry at Crosspoint City, I pray this amount might serve as a starting point for you this year. Our goal for 2023 is **100% participation**. I pray our church will continue to grow in generosity and that we will blow this ministry plan budget out of the water. If that happens (and I'm believing it will), every dollar that comes in above \$4,850,000 will go into our reserves/future planning account for unforeseen opportunities and future ministry plans. Let's pray, give, and trust God to do more in 2023 than we can ask or imagine!

**Pastor James**

# GIVING JOURNEY

2023 MINISTRY PLAN BUDGET

**“FOR WHERE YOUR TREASURE IS, THERE YOUR  
HEART WILL BE ALSO.” - MATTHEW 6:21**



Jesus says in Matthew 6:21, “For where your treasure is, there your heart will be also”. He’s teaching that what we give our money to is what we tend to love the most. Because of this, we invest the resources God has given us back into His church and His Kingdom, and those things become our passion. For this reason, we should always learn to ask new questions about giving and generosity to mature in our love for God and His Church.

As you consider the giving journey on the next page, try to identify what question you’re currently asking about money and which point characterizes your giving. Prayerfully consider asking yourself a new question from the journey and stepping toward greater generosity this year.

# GIVING JOURNEY TOOL

## GENEROUS GIVER

### WHAT DOES GOD WANT ME TO KEEP FROM GOD'S RESOURCES?

Generous givers live out their belief that God owns everything. They keep only what they need while investing the rest in His Kingdom.

## TITHER

### WHAT DOES GOD WANT ME TO GIVE FROM GOD'S RESOURCES?

Tithers believe God owns everything. They live off 90% and invest 10% in His Kingdom.

## CONSISTENT GIVER

### WHAT DOES GOD SAY TO DO WITH GOD'S MONEY?

Consistent givers have an understanding that God owns everything. They give consistently, but they haven't yet reached 10%.

## OCCASIONAL GIVER

### WHAT DO I DO WITH GOD'S MONEY?

Occasional givers are beginning to understand the concept of biblical stewardship. They haven't yet developed a regular pattern of giving and don't yet give a certain percentage, but they give.

## FIRST TIME GIVER

### WHAT DO I DO WITH MY MONEY?

First time givers are moving in practice from owners to stewards. They have taken the first step of faith and invested something financially in God's Church and His Kingdom.

**USE THIS SIMPLE TOOL TO DETERMINE YOUR CAPACITY TO TAKE THE NEXT STEP IN YOUR GIVING JOURNEY**

Current Giving: \$

Increased Giving for 2023: \$

Total: \$

Where does this put me on the journey?

**"EACH ONE MUST GIVE AS HE HAS DECIDED IN HIS HEART, NOT RELUCTANTLY OR UNDER COMPULSION, FOR GOD LOVES A CHEERFUL GIVER."**

**-2 CORINTHIANS 9:7**

# FINANCIAL SAFEGUARDS

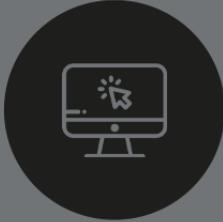
WE TAKE STEWARDING THE MONEY THAT YOU GIVE TO CROSSPOINT CITY CHURCH EACH WEEK VERY SERIOUSLY. THE FOLLOWING FINANCIAL PRACTICES AND SAFEGUARDS ARE IN PLACE FOR ACCOUNTABILITY PURPOSES.

We receive all donations via:

- Church Center (a secure online giving platform)
  - Locked mailbox
  - Locked giving boxes
- All donations are counted on Wednesdays in a locked office by a team of people
  - Deposits are made weekly following weekend gatherings. Reports are created during Wednesday counts, and those reports are reconciled on a weekly basis with bank deposit records
  - Crosspoint City Leadership communicates monthly with In-Rhythm Consulting to reconcile all monthly revenues and expenses and to ensure that we are operating within our budget
  - We undergo a voluntary CPA review each year to ensure that our financial systems are healthy and that we are operating with integrity in all areas
  - Crosspoint City is accredited by the ECFA. The ECFA enhances trust in Christ-centered churches and ministries by establishing and applying Seven Standards of Responsible Stewardship to accredited organizations. The Seven Standards of Responsible Stewardship require high standards of biblical accountability, board governance, financial transparency, integrity in fundraising, and proper use of charity resources
  - Financial oversight and accountability is also provided by the Crosspoint City Elders and Stewardship team. The Elders are also responsible for providing approval to final Ministry Plans and budget decisions.



# WAYS TO GIVE



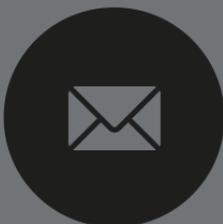
Visit [CROSSPOINTCITY.COM/GIVE](https://CROSSPOINTCITY.COM/GIVE) to give online using your bank account or debit card. You can even set up automated giving so that you never forget to give.



Visit the app store on your mobile device and download the free Crosspoint City app. This is another way to give online using your bank account or debit card. You can set up automated giving here as well. Select the “Give” button on the bottom and give conveniently anywhere, anytime.



At each of our gatherings you'll have the opportunity to drop your gift into giving boxes during each gathering. For cash gifts, we have giving envelopes available for use.



In order to cut down on credit card fees, many choose to use Bill Pay to send regular giving checks. All gifts can be mailed to: Crosspoint City Church, 325 Old Mill Rd., Cartersville, GA 30120.

## HAVE QUESTIONS?

If you have questions about anything contained in this ministry plan or about the finances of Crosspoint City Church, feel free to contact our Administrative Office at [finance@crosspointcity.com](mailto:finance@crosspointcity.com).

We'll do our absolute best to answer any questions you may have.



## CROSSPOINT CITY CHURCH

One Church. Multiple Locations.

We exist to relentlessly pursue those far from God  
to help them know and follow **Jesus**