

Digital Content Specialist

Job Purpose

This position plays a crucial role in advancing the visual and storytelling vision of Victory Church. The Digital Content Specialist will work to create meaningful content across film, photography, graphic design, and storytelling platforms to support the mission of Victory Church. This role requires collaboration with ministries, brand development, and creative excellence to tell the stories of what God is doing in South Florida.

Key Responsibilities

Creative Content Development

- Lead the creation of compelling digital content including photography, videography, graphic design, and visual storytelling that aligns with Victory Church's heart and brand
- Capture and produce both short-form and long-form video content, including testimony videos, event recaps, and promotional materials
- Shoot and edit photos and videos for Sunday services, events, social media, and marketing campaigns
- Design and deliver visual assets for ministries, events, and campaigns that reflect brand standards

Brand Stewardship & Collaboration

- Work directly with the Communications Director to maintain and evolve the visual identity of Victory Church across all media platforms
- Ensure brand consistency across all content channels and ministry needs
- Serve as the Director of Film and Photography, building a visual content pipeline that captures the life of the church and enhances storytelling

Ministry Resourcing

- Develop and deliver content kits, templates, and brand assets that equip ministry leaders and teams
- Collaborate with ministry departments to identify visual needs and create content that communicates their vision
- Support the digital and physical experiences of church-wide Tier 1 events such as Easter, Christmas, and Conferences with creative content

Systems & Team Culture

- Maintain an organized library of assets including photos, videos, and graphic templates
 - Help build a content creation rhythm that supports agile project timelines and seasonal initiatives
 - Assist in training volunteer creatives, building a pipeline of storytellers and visual artists
 - Foster a culture of creativity, excellence, and Christ-centered storytelling within the content team
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Qualifications

- Proven experience in photography, videography, graphic design, and visual storytelling
 - Proficiency in Adobe Creative Suite (Premiere Pro, Photoshop, Illustrator, After Effects) and other relevant editing software
 - Strong understanding of social media platforms, digital storytelling, and audience engagement
 - Experience in building brand-aligned content for a church or creative organization
 - Excellent project management, communication, and collaborative skills
 - Highly organized with a strong attention to detail and quality
 - A heart for God and people, aligning with the mission and core values of Victory Church
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Physical Demands

- The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. While performing the duties of this job, the employee is occasionally required to stand, walk, sit, reach with hands and arms, climb or balance, stoop, kneel, crouch, talk, or hear.
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Compensation & Benefits

- Full-time, salaried position with competitive benefits, including vacation, sick time, and holidays
- Working days: Sunday through Thursday, with additional events as required
- Reports to: Communications Director