

## UUHF Pledge Drive Charter

**Date:** October 9, 2025

**Responsible to:** Stewardship

**Committee Chair:** Jen Sappell

**Committee Members:** (minimum of 3 people) Judy Cartwright, Prue Masur, Milt Masur, Sue McGovern, Anne Monnier, Susan Peters, Ann Scolnick

**Subcommittees/Members:** none

**Current Teams:** none

**Key Responsibilities of Committee:**

- Consistent with the Stewardship Committee's overarching goals, the Pledge Drive promotes and builds generosity at UUFH by conducting an annual all-member campaign.
- Maximize planned donations for the next Fellowship year
- Build committed relationships by fostering mission-focused engagement (winter pre-drive parties? Assigned direct asks?)
- Solicit and welcome Member feedback and supply to BOT via liaison
- Direct outreach to all Members
- Referrals to Minister, Care/Share, Pastoral Care as appropriate
- Honor leadership and high donors (Testimonials? Special private ask? Pre-canvass?)
- Creative messaging (theme/graphics)
- Extreme confidentiality
- Sunday Worship ministerial messaging during 4-6 week campaign duration
- Use of Fellowship database for tracking and confidential notes
- Stairstep chart to inspire next level giving
- Celebratory completion with congregational reporting
- Membership roster recommendations to BOT liaison regarding hardship underwriting, membership terminations, Emeriti designations

**Limitations on Authority/Approvals Required:** Approval from the Board President and Minister is required to establish the case statement, pledge drive goals and to plan possible programs for the leadership gatherings and the Pledge Drive Sunday Services.

**Committees/People to Coordinate with:**

Past President (Committee Board Liaison)

Treasurer

Minister

Membership Committee

Office Administrator

Sunday Program Committee

Music Director

Sound

Website

**Other:** Care/Share and Pastoral Care channeling information acquired through direct outreach

**Board approval** yes, **Date** 10/20/2025