

Video Producer

Mission, Vision, Strategy and Values of One City

One City Church exists to honor God, help people and love both. That's our purpose, and it's what we're always striving to do.

Our mission is to deploy the transformational power of Jesus into our community's 8 core sectors of influence. Specifically, ministry success is measured by the number of disciplined people we have living our G.R.A.C.E. core values in the community.

Our strategy is to move people from lost to saved, saved to freed, freed to restored and restored to fulfilled. As we worship, pray, and share the Gospel of Jesus Christ, we seek the glory of God. For His glory, we serve and care for one another, our community, our nation, and our world.

About This Role

The Video Producer helps fulfill the mission and display the vision of One City through video storytelling. This position creates and manages high quality content and inspiring videos and has regular opportunities to pitch creative ideas. The Video Producer uses their combination of technical skills and creative abilities to see video projects through from concept to screening.

Primary Responsibilities and Tasks of the Video Producer

1. Maintain the brand of One City by creating high quality, compelling video content that reinforces the mission and vision of the church.
2. Create videos for use in weekend services, special events, promotions, and as testimonials.
3. Acquire appropriate releases and copyright licensing for all projects.
4. Oversee all elements of production for weekly announcement videos for weekend services, social media, newsletters, the church website, etc. from concept to completion (including shooting and editing).
5. Invite, train, and equip volunteers to support and assist in creative video production.
6. Oversee production process and execution of videos that highlight the mission, vision, story, and community of the church.
7. Maintain an organized digital media archive of useable footage and completed projects.
8. Update, purchase, and manage media production equipment within department budget guidelines.
9. Capture footage of church-wide events outreach for the media archive to use for future videos.

10. Stay current on emerging trends in video production and storytelling.

Strengths & Skillset

1. Testimony of faith in Jesus Christ and a growing personal relationship with Him.
2. A heart for telling great stories and a passion for excellence in Christ-centered media.
3. Skilled in all levels of video production (preproduction, production, post production, camera operation, editing, motion graphics, sound design, color correction, etc.).
4. Proficient in Adobe CC (Premiere, Photoshop, After Effects, Encoder, Audition).
5. Excellent video storytelling, communication, problem solving, organizational, and time management skills.
6. High capacity individual who thrives in a “work hard, play hard” environment and is consistently striving to learn and grow.

Your Team

This position reports to the Media Coordinator and is part of the worship arts team.

This position works closely with all leadership to capture video footage.

Personal Responsibilities

While not specifically related to the job, here are some personal responsibilities of everyone on staff at One City.

- Maintain God-ordained priorities in your life by putting Jesus Christ first, your spouse second, your children third and the ministry fourth.
- Give at least 10% of your income toward the mission and vision of One City.
- Be loyal to the vision and staff of One City and always protect the unity of the church.
- Demonstrate a Christ-like attitude through all interactions with congregation, staff, and volunteers.
- Invest and invite the lost to know Jesus and come to One City.

Your Schedule

This position begins as a volunteer role to prove competency. Then, it is a part-time, paid position around 20-25 hours a week with 3 days spent in the office and one day of flexible working location.