



IT
TAKES

WHATEVER IT TAKES

 GRAY
COMMUNITY
CHURCH

WHATEVER



Dear Gray Community Church Family,

Over the past two years, we have witnessed the faithfulness of God in truly remarkable ways. When we first stepped into this calling, our hearts were ignited with a mission and a belief that God would be true to His promises. Since then, what has unfolded has been nothing short of miraculous. We've seen lives transformed, families restored, kids and students disciplined, and the gospel proclaimed week after week. Every bit of this is a testimony to God's unwavering faithfulness — and your obedience to follow Him wherever He leads.

Now, we believe God is calling us to take another bold step — one that will require courage, unity, and surrender. That's why we're launching Whatever It Takes, a two-year discipleship journey where we declare together: we will do whatever it takes until all of Jones County knows Jesus.

This journey is about far more than a building. It's about forming fully devoted disciples, multiplying life-giving ministry, and planting a legacy that outlives us. It's about asking, "Lord, what would You have me do?" and responding with open hearts and open hands. Our prayer is that every person who calls GCC home would take part in this journey. We believe it will lead to deeper faith, greater freedom, a renewed sense of purpose, and most importantly the salvation of many in Jones County.

We are incredibly honored to walk this road with you. We believe the best is yet to come, and we can't wait to see what God will do as we step forward together.

With love and expectation,

Josh and Jordan Echols



Our History

KNOWING GOD. MAKING GOD KNOWN.

Whatever It Takes is not just about raising money. It's about building a legacy where people know God and make God known.

It's joining together with God to building a legacy through Gray Community Church.



August 28th, 2022
Interest Meeting



September 2022
2 Community Groups
Launched



January 8, 2023
1st Soft Launch Service



February 12, 2023
2nd Soft Launch Service



April 7, 2024
Our First Anniversary



March 31, 2024
Easter Service



June 2, 2024
1st Serve Day



July 21, 2024
1st Back to School Bash



July 19, 2025
2nd Back to School Bash



August 1, 2025
Whatever It Takes
Campaign Launched



March 12, 2023
3rd Soft Launch Service



April 9, 2023
Easter & Launch Day Service

November 5, 2023
Growth Track Launched

Aug 15, 2023
Opened up the Ministry
Center on Atlanta Hwy



Sept 17, 2023
Student Ministry Launched



August 4, 2024
We moved from Gray8Skate
to Knox Auditorium for
Sunday Services



February 23, 2025
100th Sunday Service



June 29, 2025
2nd Annual Serve Day



June 8-11, 2025
Kids Camp

WHAT IS?

WHATEVER IT TAKES

Whatever It Takes is a two-year discipleship journey to declare we are willing to do whatever it takes for all of Jones County to know Jesus.

Gray Community Church was built for a season like this, and you were uniquely designed for this moment in history. Our primary goal in this initiative is to build disciples by answering the question, **"Am I willing to do whatever it takes until all of Jones County knows Jesus?"**

The primary goal challenges each and every one of us to make significant next steps of obedience to what God is calling us into this next season.

This initiative is about:

Discipleship — becoming more like Jesus to live in freedom

Kingdom impact — seeing lives changed for decades to come

Multiplication — preparing to plant future churches and launch future leaders

Legacy — creating space for the next generation to worship, serve, and lead

The Whatever It Takes initiative is not about simply a dollar amount or a building. This initiative is about acting boldly in obedience, in sacrifice, and in faith daily until all of Jones County knows Jesus.

DISCIPLESHIP

The first and most important goal is that everyone would take a step of faith to participate in this journey, because we believe it will shape us all to be more like Jesus in faith and generosity. We believe God is more interested in what He's doing in us than what's being given by us.

So, this initiative is an invitation to grow in obedience, generosity, and trust. It's not about how much you can give financially but about being willing to ask the question: **"Lord, what would You have me do?"**

This is not about equal gifts. It's about equal surrender.

Your participation fuels:

- **The weekly ministry we're already doing** — worship, groups, outreach, serving, salvations, baptisms, families restored, students discipled
- **The momentum we're stepping into** — making room for more people to meet Jesus
- **The mission we act and speak by** — to help people know God and make God known

**WE'RE NOT JUST PREPARING TO BUILD PERMANENT HOME
WE'RE PREPARING TO LAUNCH A MOVEMENT.**



1. KINGDOM IMPACT

- A) We are committed to **continuing the impact we are already making in Jones County.**
- B) **We do this through:**
- Sunday Services
 - Community Groups
 - Growth Track
 - Serve Teams
 - Serve Days
 - Outreach
 - Kids Ministry
 - Student Ministry
- C) Knowing God and making God known until **all of Jones County knows Jesus**

**WE ARE BUILDING FOR WHAT GOD IS DOING NOW
AND PREPARING FOR WHAT HE'S ABOUT TO DO NEXT.**

2. MULTIPLICATION

God has not only called us to grow and add to the kingdom, but He's called us to multiply his Church. That means raising up leaders, sending out planters, and building teams that can sustain long-term impact.

This initiative will help us:

- Hire a full-time Student Pastor to shepherd our growing next generation
- Raise up and send out a Church Planter to expand God's Kingdom beyond GCC
- Develop and disciple leaders who will carry the mission forward

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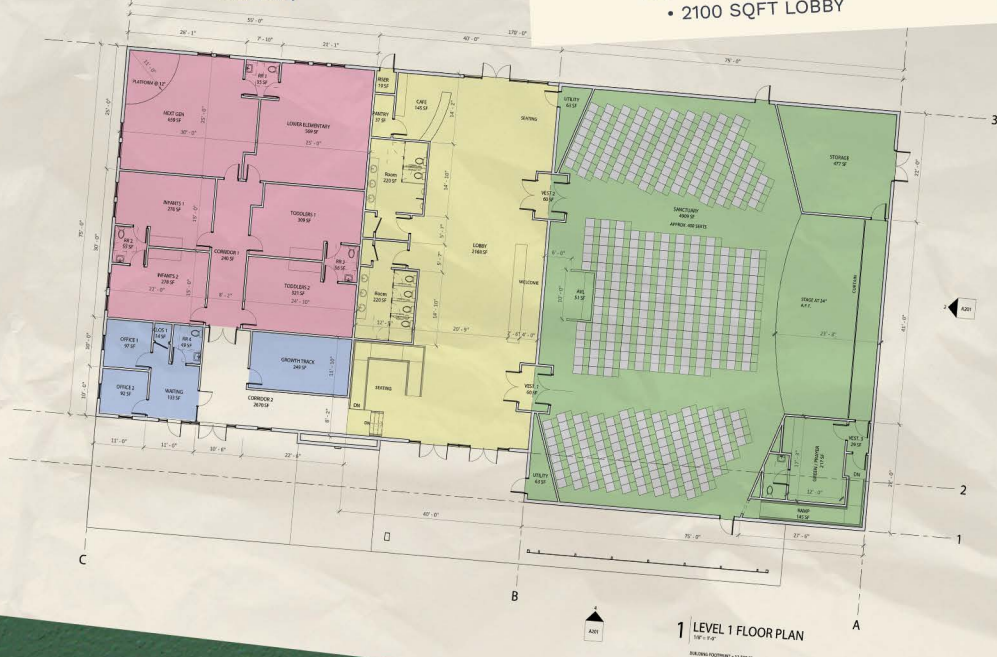


Cost Breakdown:

\$500,000 purchase and \$2.5 million renovation and addition

217 OLD HWY 18

- 400 SEATING CAPACITY
- 100 CHILDRENS CAPACITY
- 2100 SQFT LOBBY



WHAT WILL IT TAKE?

ONE CHURCH. ONE MISSION. ONE FUND.

We believe we're standing in a legacy defining moment.

This is our moment to move from **temporary** to **permanent**, from **planting** to **rooting**, and from **vision** to legacy.

This initiative is a **2 year discipleship** journey and commitment to do **whatever it takes** until all of Jones knows Jesus.

The total initiative will cost **\$2,250,000** over the next **24 months**.

This one-fund will allow us to continue kingdom advancement, step into greater multiplication, purchase the property debt free, and meet the minimum lending requirements of \$1,000,000 to renovate 217 Old Hwy 18.



HOW DO I KNOW WHAT TO GIVE?

This initiative isn't for a select few, rather it's for all of us. We're inviting everyone who calls GCC home to participate in faith, in joy, in sacrifice, and in unity.

A mission like this cannot be accomplished by a few persons, it will take everyone of us making the declaration, "Lord, I am willing to do whatever it takes until all of Jones County knows Jesus."

This is between you and the Lord. We never ask you to give a certain amount. You should give whatever He puts in your heart to give. Follow this path and let God be your guide.

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PRAY - Ask God how He wants you to give as an individual or family.

②

LISTEN - Remain open to how He wants you to contribute to the growth of His Kingdom.

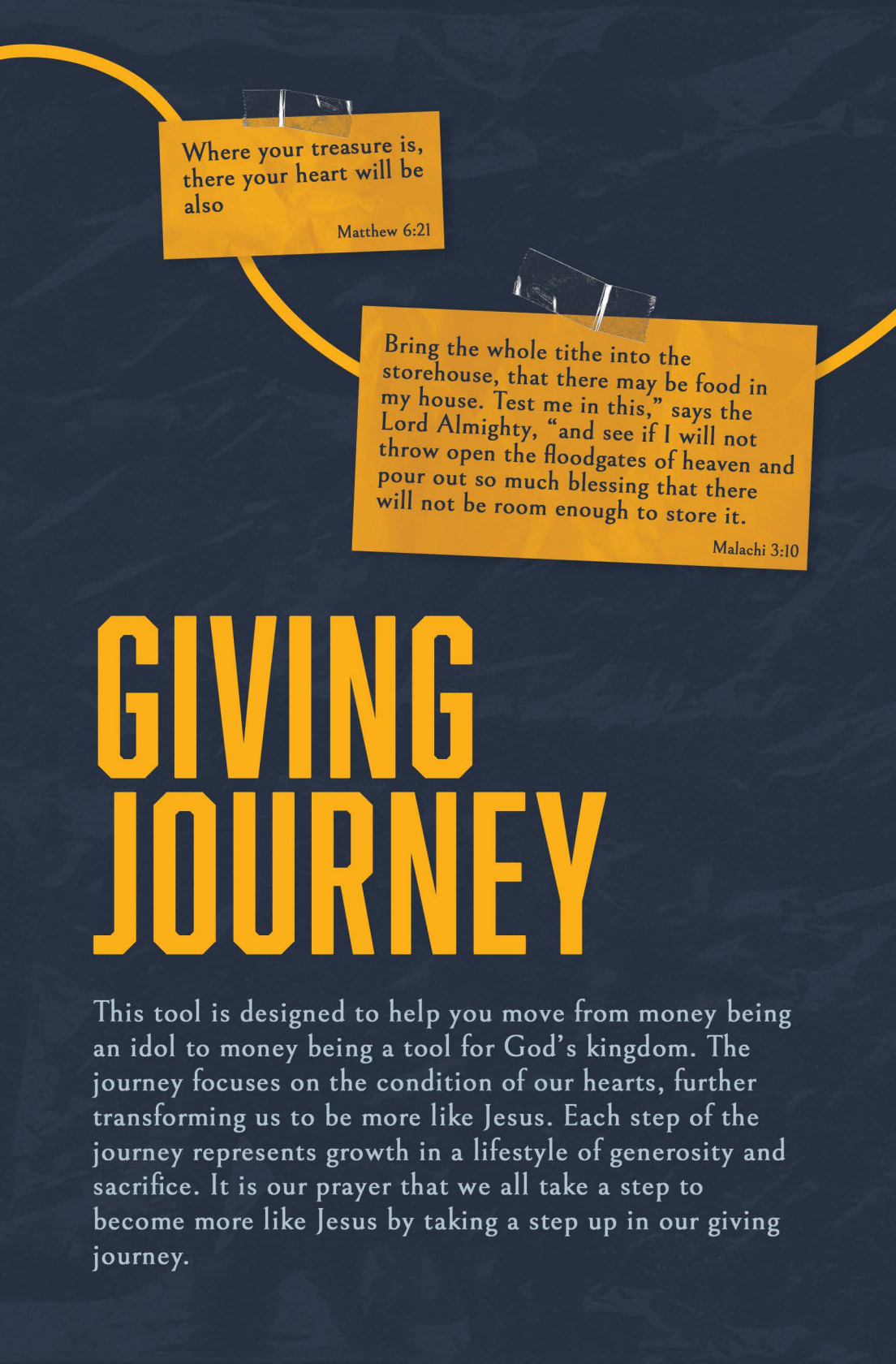
③

OBEY - Take a brave step of faith and follow through on His instructions to you.

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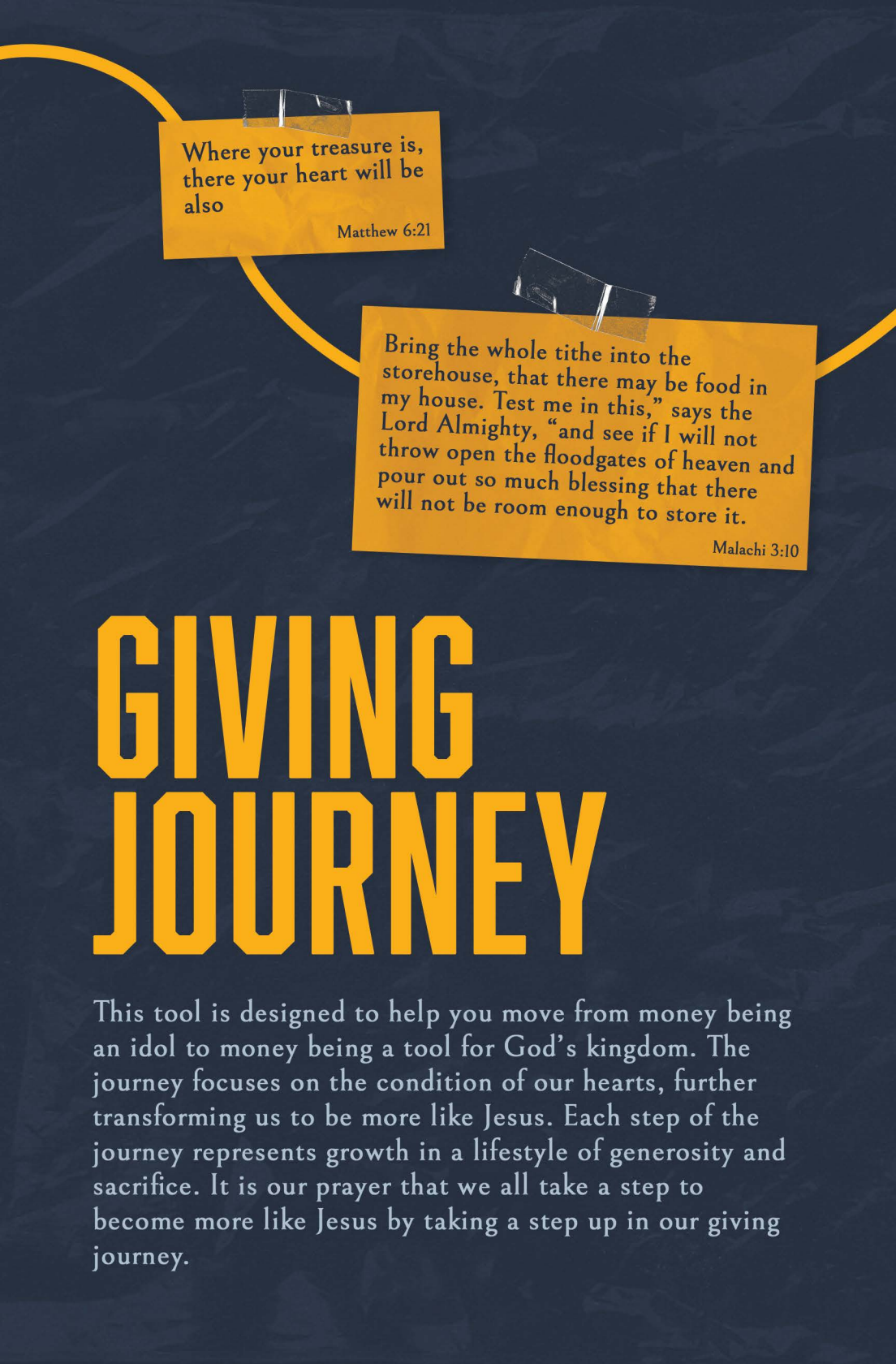
WATCH - Prepare to see how God works through us for His will to be done.

"Now is the time to arise and build... and the people said, 'Let us rise up and build.'" — Nehemiah 2:18



Where your treasure is,
there your heart will be
also

Matthew 6:21



Bring the whole tithe into the
storehouse, that there may be food in
my house. Test me in this," says the
Lord Almighty, "and see if I will not
throw open the floodgates of heaven and
pour out so much blessing that there
will not be room enough to store it.

Malachi 3:10

GIVING JOURNEY

This tool is designed to help you move from money being an idol to money being a tool for God's kingdom. The journey focuses on the condition of our hearts, further transforming us to be more like Jesus. Each step of the journey represents growth in a lifestyle of generosity and sacrifice. It is our prayer that we all take a step to become more like Jesus by taking a step up in our giving journey.

INITIAL GIVER

An Initial Giver is someone who decides to give for the first time out of a response to God's Word about giving. This is someone who decides to give something and trust God and the leaders of the church with this gift.



CONSISTENT GIVER

A Consistent Giver is someone who decides to give something on a consistent basis to exercise the discipline of giving. Someone who decides to make their gift recurring will be learning the behavior of consistency.

INTENTIONAL GIVER

An Intentional Giver is someone who thinks about their giving in relation to their other financial priorities. This giver starts to make their giving an intentional choice that reflects how they prioritize it in relation to other things on which they spend their money.

TRANSFORMED GIVER

A Transformed Giver is someone who recognizes the power of the gospel and is surrendered to honoring God with 100% of their resources as a result. They give in a way that changes them, reflecting that their giving is governing their spending /serving, rather than their spending/serving governing their giving. They seek to honor God with ALL He has given them, whether that means direct monetary giving or God-honoring use of an existing resource.

LEGACY GIVER

A Legacy Giver makes decisions in the short-term that have long-term effects as it relates to their generosity capacity. They think of what home they buy, what car they purchase, how much savings they choose to keep, all relative to their generosity capacity. A Legacy Giver is driven by the things of eternity, putting their hope in God and not in the things of this earth.



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WHATEVER IT TAKES



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What I/we would normally give in a year
(regular giving, special projects, missions)

My / Our expanded annual generosity as
part of the Whatever It Takes initiative

x2



+

Gifts from my / our
stored resources

YOUR 2-YEAR WHATEVER IT TAKES COMMITMENT

\$

FALL 2025 - FALL 2027

Name

Address

City

State

Zip

Email

Phone

TWO YEAR GIVING CHART

As you pray and discern how God would call you to give during this time, use this gift chart as a discipleship tool. Allow it to inspire and challenge you toward greater generosity as you build a legacy of doing whatever it takes for all to know Jesus.

GIFTS NEEDED	2-YEAR GIFT LEVEL	ANNUAL GIFT	MONTHLY GIFT	GIFT LEVEL TOTAL
1	250,000	125,000	10,417	250,000
2	100,000	50,000	4,167	200,000
4	50,000	25,000	2,083	200,000
6	36,000	18,000	1,500	216,000
8	30,000	15,000	1,250	240,000
10	25,000	12,500	1,042	250,000
15	20,000	10,000	833	300,000
20	12,000	6,000	500	240,000
25	6,000	3,000	250	150,000
30	3,600	1,800	150	108,000
35	2,400	1,200	100	84,000
44	1,200	600	50	52,800

TOTAL	2,290,800
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