

WHATEVER

IT TAKES



# WHATEVER IT TAKES

 **GRAY  
COMMUNITY  
CHURCH**





Dear Gray Community Church Family,

Over the past two years, we have witnessed the faithfulness of God in truly remarkable ways. When we first stepped into this calling, our hearts were ignited with a mission and a belief that God would be true to His promises. Since then, what has unfolded has been nothing short of miraculous. We've seen lives transformed, families restored, kids and students disciplined, and the gospel proclaimed week after week. Every bit of this is a testimony to God's unwavering faithfulness — and your obedience to follow Him wherever He leads.

Now, we believe God is calling us to take another bold step — one that will require courage, unity, and surrender. That's why we're launching Whatever It Takes, a two-year discipleship journey where we declare together: we will do whatever it takes until all of Jones County knows Jesus.

This journey is about far more than a building. It's about forming fully devoted disciples, multiplying life-giving ministry, and planting a legacy that outlives us. It's about asking, "Lord, what would You have me do?" and responding with open hearts and open hands. Our prayer is that every person who calls GCC home would take part in this journey. We believe it will lead to deeper faith, greater freedom, a renewed sense of purpose, and most importantly the salvation of many in Jones County.

We are incredibly honored to walk this road with you. We believe the best is yet to come, and we can't wait to see what God will do as we step forward together.

With love and expectation,

Josh and Jordan Echols





## Our History

# KNOWING GOD. MAKING GOD KNOWN.

***Whatever It Takes*** is not just about raising money. It's about building a legacy where people know God and make God known.

It's joining together with God to building a legacy through Gray Community Church.



**August 28th, 2022**  
Interest Meeting



**September 2022**  
2 Community Groups  
Launched





**January 8, 2023**  
1st Soft Launch Service



**February 12, 2023**  
2nd Soft Launch Service



**April 7, 2024**  
Our First Anniversary



**March 31, 2024**  
Easter Service



**June 2, 2024**  
1st Serve Day



**July 21, 2024**  
1st Back to School Bash



**July 19, 2025**  
2nd Back to School Bash



**August 1, 2025**  
Whatever It Takes  
Campaign Launched





**March 12, 2023**  
3rd Soft Launch Service



**April 9, 2023**  
Easter & Launch Day Service

**November 5, 2023**  
Growth Track Launched

**Aug 15, 2023**  
Opened up the Ministry Center on Atlanta Hwy



**Sept 17, 2023**  
Student Ministry Launched



**August 4, 2024**  
We moved from Gray8Skate to Knox Auditorium for Sunday Services



**February 23, 2025**  
100th Sunday Service



**June 29, 2025**  
2nd Annual Serve Day



**June 8-11, 2025**  
Kids Camp



WHAT IS?

# WHATEVER IT TAKES

Whatever It Takes is a two-year discipleship journey to declare we are willing to do whatever it takes for all of Jones County to know Jesus.

Gray Community Church was built for a season like this, and you were uniquely designed for this moment in history. Our primary goal in this initiative is to build disciples by answering the question, **“Am I willing to do whatever it takes until all of Jones County knows Jesus?”**

The primary goal challenges each and every one of us to make significant next steps of obedience to what God is calling us into this next season.

This initiative is about:

**Discipleship** — becoming more like Jesus to live in freedom

**Kingdom impact** — seeing lives changed for decades to come

**Multiplication** — preparing to plant future churches and launch future leaders

**Legacy** — creating space for the next generation to worship, serve, and lead

The Whatever It Takes initiative is not about simply a dollar amount or a building. This initiative is about acting boldly in obedience, in sacrifice, and in faith daily until all of Jones County knows Jesus.



# DISCIPLESHIP

The first and most important goal is that everyone would take a step of faith to participate in this journey, because we believe it will shape us all to be more like Jesus in faith and generosity. We believe God is more interested in what He's doing in us than what's being given by us.

So, this initiative is an invitation to grow in obedience, generosity, and trust. It's not about how much you can give financially but about being willing to ask the question: **"Lord, what would You have me do?"**

This is not about equal gifts. It's about equal surrender.

Your participation fuels:

- **The weekly ministry we're already doing** — worship, groups, outreach, serving, salvations, baptisms, families restored, students discipled
- **The momentum we're stepping into** — making room for more people to meet Jesus
- **The mission we act and speak by** — to help people know God and make God known

**WE'RE NOT JUST PREPARING TO BUILD PERMANENT HOME  
WE'RE PREPARING TO LAUNCH A MOVEMENT.**





# 1. KINGDOM IMPACT

- A) We are committed to **continuing the impact we are already making in Jones County.**
- B) **We do this through:**
  - Sunday Services
  - Community Groups
  - Growth Track
  - Serve Teams
  - Serve Days
  - Outreach
  - Kids Ministry
  - Student Ministry
- C) Knowing God and making God known until **all of Jones County knows Jesus**

**WE ARE BUILDING FOR WHAT GOD IS DOING NOW  
AND PREPARING FOR WHAT HE'S ABOUT TO DO NEXT.**

# 2. MULTIPLICATION


God has not only called us to grow and add to the kingdom, but He's called us to multiply his Church. That means raising up leaders, sending out planters, and building teams that can sustain long-term impact.

**This initiative will help us:**

- Hire a full-time Student Pastor to shepherd our growing next generation
- Raise up and send out a Church Planter to expand God's Kingdom beyond GCC
- Develop and disciple leaders who will carry the mission forward



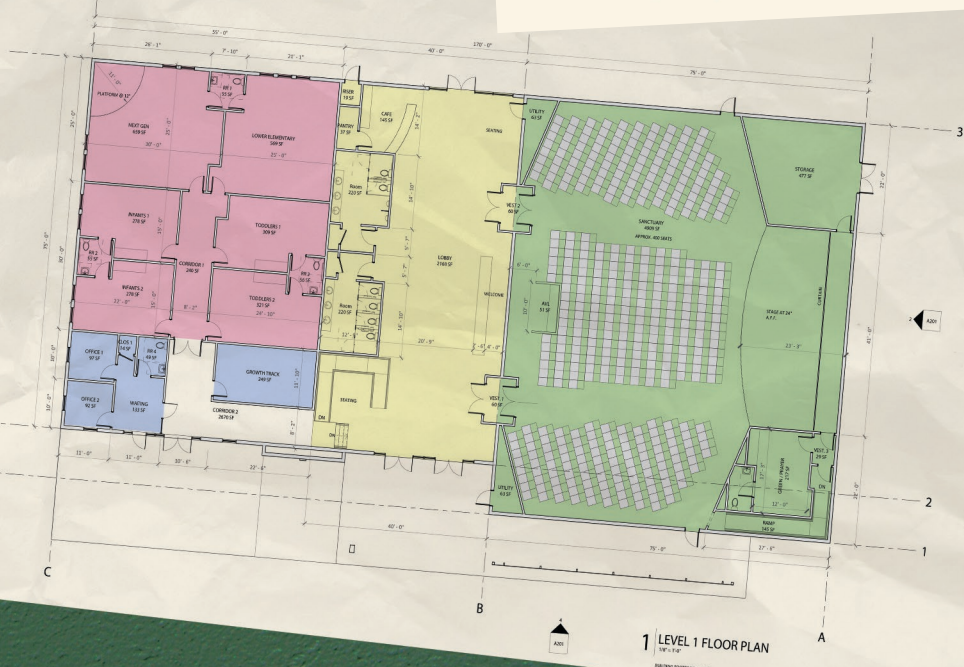
**A home of our own will allow us to:**

- Welcome more people with expanded seating and hospitality
  - Create consistent spaces for kids and students to grow in their faith
  - Host ministry and outreach events without the limits of rental logistics
  - Root ourselves in the heart of the community for decades of local impact
- 
- An aerial photograph of a church campus. The campus is situated in a green, wooded area. A road labeled 'GRAY HWY' runs horizontally across the upper middle of the image. To the right of this road, a label 'RANCHERS' points to a large, open field. In the foreground, a road labeled '217 OLD 18' runs vertically. The church buildings, including a large sanctuary and several smaller structures, are located in the lower half of the image, surrounded by trees and greenery.



- 400 SEATING CAPACITY
- 100 CHILDRENS CAPACITY
- 2100 SQFT LOBBY

\$500,000 purchase and \$2.5 million renovation and addition





WHAT WILL IT TAKE?

# ONE CHURCH. ONE MISSION. ONE FUND.

We believe we're standing in a legacy defining moment.

This is our moment to move from **temporary** to **permanent**, from **planting** to **rooting**, and from **vision** to legacy.

This initiative is a **2 year discipleship** journey and commitment to do **whatever it takes** until all of Jones knows Jesus.

The total initiative will cost **\$2,250,000** over the next **24 months**.

This one-fund will allow us to continue kingdom advancement, step into greater multiplication, purchase the property debt free, and meet the minimum lending requirements of \$1,000,000 to renovate 217 Old Hwy 18.





# HOW DO I KNOW WHAT TO GIVE?

This initiative isn't for a select few, rather it's for all of us. We're inviting everyone who calls GCC home to participate in faith, in joy, in sacrifice, and in unity.

A mission like this cannot be accomplished by a few persons, it will take everyone of us making the declaration, "Lord, I am willing to do whatever it takes until all of Jones County knows Jesus."

This is between you and the Lord. We never ask you to give a certain amount. You should give whatever He puts in your heart to give. Follow this path and let God be your guide.

①

PRAY - Ask God how He wants you to give as an individual or family.

②

LISTEN - Remain open to how He wants you to contribute to the growth of His Kingdom.

③

OBEY - Take a brave step of faith and follow through on His instructions to you.

④

WATCH - Prepare to see how God works through us for His will to be done.

"Now is the time to arise and build... and the people said, 'Let us rise up and build.'" — Nehemiah 2:18



Where your treasure is,  
there your heart will be  
also

Matthew 6:21

Bring the whole tithe into the  
storehouse, that there may be food in  
my house. Test me in this," says the  
Lord Almighty, "and see if I will not  
throw open the floodgates of heaven and  
pour out so much blessing that there  
will not be room enough to store it.

Malachi 3:10

# GIVING JOURNEY

This tool is designed to help you move from money being an idol to money being a tool for God's kingdom. The journey focuses on the condition of our hearts, further transforming us to be more like Jesus. Each step of the journey represents growth in a lifestyle of generosity and sacrifice. It is our prayer that we all take a step to become more like Jesus by taking a step up in our giving journey.



## INITIAL GIVER

An Initial Giver is someone who decides to give for the first time out of a response to God's Word about giving. This is someone who decides to give something and trust God and the leaders of the church with this gift.

HOW DOES YOUR JOURNEY  
**BEGIN?**

## CONSISTENT GIVER

A Consistent Giver is someone who decides to give something on a consistent basis to exercise the discipline of giving. Someone who decides to make their gift recurring will be learning the behavior of consistency.

## INTENTIONAL GIVER

An Intentional Giver is someone who thinks about their giving in relation to their other financial priorities. This giver starts to make their giving an intentional choice that reflects how they prioritize it in relation to other things on which they spend their money.

## TRANSFORMED GIVER

A Transformed Giver is someone who recognizes the power of the gospel and is surrendered to honoring God with 100% of their resources as a result. They give in a way that changes them, reflecting that their giving is governing their spending /serving, rather than their spending/serving governing their giving. They seek to honor God with ALL He has given them, whether that means direct monetary giving or God-honoring use of an existing resource.

## LEGACY GIVER

A Legacy Giver makes decisions in the short-term that have long-term effects as it relates to their generosity capacity. They think of what home they buy, what car they purchase, how much savings they choose to keep, all relative to their generosity capacity. A Legacy Giver is driven by the things of eternity, putting their hope in God and not in the things of this earth.





# TWO YEAR GIVING CHART

As you pray and discern how God would call you to give during this time, use this gift chart as a discipleship tool. Allow it to inspire and challenge you toward greater generosity as you build a legacy of doing whatever it takes for all to know Jesus.

GIFTS NEEDED	2-YEAR GIFT LEVEL	ANNUAL GIFT	MONTHLY GIFT	GIFT LEVEL TOTAL
1	250,000	125,000	10,417	250,000
2	100,000	50,000	4,167	200,000
4	50,000	25,000	2,083	200,000
6	36,000	18,000	1,500	216,000
8	30,000	15,000	1,250	240,000
10	25,000	12,500	1,042	250,000
15	20,000	10,000	8,333	300,000
20	12,000	6,000	5,000	240,000
25	6,000	3,000	2,500	150,000
30	3,600	1,800	150	108,000
35	2,400	1,200	100	84,000
44	1,200	600	50	52,800
TOTAL				2,290,800



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