

Dear Administrators/Webmasters,

Adding the Charleston Wrap button to your website is an excellent way to pick up additional season-long sales for your school or organization. Add the link to your website and then blast out an email notifying all supporters. When someone clicks on the button, they will be directed to a Charleston Wrap page where they can register & shop for the organization or individual.

By adding the Charleston Wrap button to your page, you can eliminate unnecessary phone calls from supporters who are having trouble finding our store. The first place customers look for information will be your website, and this button eliminates the need for them to look any further!

Here you'll find the shop button image to use freely: <https://www.charlestonwrap.com/images/cw-organization-button.png>

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And here you will find the link to our site: <https://charlestonwrapstore.com/shop-now.php>

To get started, copy & paste this full snippet of code in the **HTML** of your website.



```
<a href="https://charlestonwrapstore.com/shop-now.php?
utm_source=orgLink&utm_campaign=fall20&utm_medium=banner"></a>
```

If you have any questions or need help, please contact Shelby Andersen. [shelbya@charlestonwrap.com](mailto:shelbya@charlestonwrap.com) or 843-539-1999 ext. 237 (9:00am-5:00pm EST)

The Jaxco PTA example page below has been created to show how the Charleston Wrap button can be placed on your website.

## JAXCO PTA IS NOT A REAL PARENT-TEACHER ASSOCIATION



Orders can be placed all year long here!!



Charleston Wrap not only includes GIFT WRAP, but fabulous HOMEGOODS, personalized GIFTS, and FOOD. This year, families can simplify ordering and delivery for out-of-town families/friends with the online ordering option, AND students will be eligible for fun daily prizes based on their sales. Don't miss out on this great opportunity to get started on your holiday shopping while supporting the wonderful programs and field trips provided by the Jaxco PTA.